



PROJECT PROFILE ON BLOUSE PIECE MATCHING CENTRE

Category : Textile

Total Cost of Project : Rs. 2,05,000/-
BEP : 40 %

I. INTRODUCTION OF BUSINESS IDEA :

Wearing a decent dress is once own desire either for Gents or Ladies. In the present modern world, a variety of clothes in different colours and sizes are available in the market. Ladies are more passionate towards matching colours in their dress habits when compared with gents. Usually when ladies purchase their sarees or other garments they prefer to have a matching blouse piece in different colours. This preference has created a good demand in the market to set up blouse piece matching centre.

II. SERVICE AND ITS APPLICATIONS :

The proposed shop houses variety of matching blouse pieces so that the customers can get any type and quality of blouse piece they want at a single place.

III. MARKET POTENTIAL :

Clothing is identified as a necessary commodity. The demand for clothing need not be specified further. In urban and rural area, people purchase clothes for their daily use in general and during festival and marriages in particular. There is good demand for clothing even in small villages also. Along with cloth shops the blouse piece matching centres are also gaining good demand in rural, semi-urban and urban areas. With a little amount of investment, these shops can be set up under own investment.

IV. CAPACITY-INSTALLED, UTILIZED AND SALES :

Capacity of the proposed.

Sl. No.	Sales / income	No.	Rate (Average)	Total Amount (Rs.)
01.	Different sizes, colours and types of blouse pieces.	20000	64 per meter	12,80,000
	Total			12,80,000



V. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

A. Cost of Project :

Equipments	60,000
Preliminary and pre-operative expenses	10,000
Deposits	50,000
Working Capital Requirements	85,000
Total	205,000

B. Means of Finance:

Loan @ 75%	154,000
Equity	51,000
Total	205,000

C. Working Capital Requirement :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Different sizes, colours and types of blouse pieces.	918000/12	1 Month	76500
2	Working expenses			8500
	Total			85000

VI. MAIN INPUTS REQUIREMENT :

A. Equipments :

Sl. No.	Particulars	No.	Rate	Total Cost
01.	Show cases	03	10,000	30,000
02.	Other fixed assets (Furniture, Fixtures)	02	10,000	20,000
03.	Measuring scales and Racks	lumpsum		10,000
	Total			60,000

B. Raw-materials : (Per month)

Sl. No.	Particulars	Qty	Rate (average)	Total Cost (Rs.)
1	Different sizes, colours and types of blouse pieces.	1700	45	76,500
	Total			76,500

C. Utilities :

Sl. No.	Particulars	Monthly Requirement	Unit Cost	Total Monthly Charges. (Rs.)
1	Electricity	150 units	8	1200
	Total			1200

**D. Man-power requirement :**

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
01	Salesperson	1	6000	72000
03	Helper	1	4000	48000
	Total			120000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 400 sq. ft. is required.
Power	Commercial power connection is required.
Water	Water is required for drinking & general purposes.

VII. PROFITABILITY PROJECTION (Annual) :

Particulars	Basis	Amount (Rs.)
Sales / income (Projected)	Ref : IV	1280,000
Raw Materials	Ref : VI B	918,000
Man power expenses	Ref : VI D	120,000
Utilities	Ref : VI C	14,400
Interest	@ 12%	18,000
Depreciation	20% SLM	12,000
Overheads	Rent, Maintenance etc.	60,000
Total Expenses		1142,400
Profit		137,600

VIII. FINANCIAL INDICATOR :

Break Even Point FC ----- x 100 SR-VC	90000 ----- x 100 227600	40 %
Payback period COP ----- Profit + Deprn.	205,000 ----- 149,600	1 Year 5 Months

IX. ADDRESSES :**SUPPLIERS OF EQUIPMENTS :**

Local

Suppliers of raw material :

suppliers from Mumbai, Bangalore

XI. SPECIAL NOTE :

Sales person should have good communication and convincing skills.